

Lithai Pletain

Senior Product Designer

Work Experience

Epic Games *2025 - PRESENT*

Senior Product Designer (RealityScan)

- Defined MVP scope for integration with Unreal Engine
- Led product design and UX strategy for mobile 3D scanning and post-scan editing tools
- Partnered with product and engineering to balance usability, technical constraints, and ecosystem goals
- Drove usability testing and iteration cycles, reducing abandonment and increasing user confidence before export

REEF Technology *2022 - 2025*

Senior Product Designer

- Led end-to-end design for B2B and B2C SaaS products across mobile and desktop
- Introduced AI-assisted concepts to improve clarity and decision-making in operations workflows
- Defined non-linear onboarding flows supporting multiple user roles and operational contexts enhancing user clarity and boosting partner revenue
- Mentored designers across acquired teams and aligned design quality across products

With Bond *2021 - 2022*

UX Lead

- Led redesign of core desktop and mobile experiences
- Improved data visualization to support fulfillment forecasting and logistics efficiency through improved data visualizations to better predict fulfillment.
- Supported product maturation ahead of acquisition

Freelance *2017 - 2021*

- Delivered UX/UI, branding and marketing for B2B SaaS, cybersecurity, and e-commerce products
- Clients included Cato Networks, CloudShare, Cynet, Authomize, and Marketman

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[Portfolio](#)

[Linkedin](#)

Skills

- User Research
- Interaction Design
- Visual Design
- User Testing
- AI-Assisted Design

Tools

- Adobe
- Figma
- Framer
- Blender
- Claude code
- Spline

Languages

- English
- Hebrew
- French
- Dutch

Education

Design Academy Eindhoven

BA Design

2014 - 2018

Netcraft

UI/UX advanced course

2018 - 2019